



**BOMAQUÉBEC**

*The reference in real estate management*

# PARTNERSHIP PLAN

# 2024- 2025





# PREAMBLE

## » WHY BECOME A BOMA QUEBEC PARTNER ?

**BOMA Quebec** is the largest association of commercial property owners and managers in Quebec, representing more than 50 million square feet of commercial surfaces, the majority of which are Class A buildings.

With over 400 members, 25% of whom work on a volunteer basis on our 15 committees, BOMA Quebec is a step ahead of other players in the milieu, and is renowned as the most active and dynamic association in the real estate industry. A key figure in the industry since 1927, over the years it has become an essential force in the real estate sector in Quebec due to its proactive role regarding major issues, its innovative approach to the energy and environmental performance of buildings through its BOMA BEST® environmental certification program, and its standard method of measuring office space floor area.

By becoming a partner or sponsor, no matter what the category or the occasion, you will be in contact with major suppliers who provide professional, maintenance, security, construction and leasing and development services in the commercial real estate sector.

Our program of partnerships and sponsorships is designed to respond to the needs of firms wishing to establish links with our sector while participating in its growth and development. It also offers the flexibility necessary to adapt to your particular context.

**BOMA QUEBEC IS  
YOUR REFERENCE FOR  
COMMERCIAL REAL ESTATE  
MANAGEMENT IN QUEBEC.  
BENEFIT FROM OUR  
VISIBILITY!**

For any questions concerning the content of our plans and descriptions, please contact Linda Carbone, executive director of BOMA Quebec, who will be happy to answer your questions.

**The BOMA Quebec  
board of directors**



# PARTNERSHIPS AVAILABLE

| PARTNERSHIP LEVEL                   | FEE (2-year contract)  |  |
|-------------------------------------|------------------------|--|
| DIAMOND (1)                         | <b>\$30,000</b> / year | PLATINUM PARTNER                         |
| PLATINUM (1)                        | <b>\$27,500</b> / year | <b>GDI AINSWORTH</b>                     |
| GOLD (3)                            | <b>\$22,500</b> / year | GOLD PARTNERS                            |
| SILVER (4)                          | <b>\$17,500</b> / year | <b>CF</b><br>Cadillac<br>Fairview        |
| BRONZE (5)                          | <b>\$12,500</b> / year | <b>BEE-CLEAN</b><br>SERVICES D'ENTRETIEN |
| SOCIAL PLAN* (1)                    | <b>\$15,000</b> / year | BRONZE PARTNERS                          |
| TRAINING AND CONFERENCE PLAN ** (1) | <b>\$7,500</b> / year  | FIRST CAPITAL                            |
|                                     |                        | <b>GroupeAltus</b>                       |

\* Note that the Social Plan includes the golf tournament as well as Christmas celebrations, but does not include the gala. The number of activities may vary from one year to the next. No reimbursement or credit will be granted if an event is cancelled.

\*\* Note that the Training and Conference Plan includes the symposium and workshops organized by the Integrated Technical Management committee.

N.B. It is up to the partner to provide all information necessary to take advantage of the visibility that comes with the plan selected.



TRAINING & CONFERENCES  
PARTNER



MEDIA PARTNERS



# ADVANTAGES

| ACTIVITIES   | Diamond Plan | Platinum Plan | Gold Plan | Silver Plan | Bronze Plan | Social Plan | Training Plan |
|--|--------------|---------------|-----------|-------------|-------------|-------------|---------------|
|  | (1)          | (1)           | (3)       | (4)         | (5)         | (1)         | (1)           |
|  | \$ 30 000    | \$ 27 500     | \$ 22 500 | \$ 17 500   | \$ 12 500   | \$ 15 000   | \$ 7 500      |
| <b>BOMA online</b>   |              |               |           |             |             |             |               |
| Stand-alone logo with hyperlink in 1 <sup>st</sup> position on home page of website (see appendix)   | ✓            |               |           |             |             |             |               |
| Stand-alone logo with hyperlink in 2 <sup>nd</sup> position on home page of website (see appendix)   |              | ✓             |           |             |             |             |               |
| Logo in Partners zone of website and also in Partners section  | ✓            | ✓             | ✓         | ✓           | ✓           | ✓           | ✓             |
| Possibility of posting news for a 2-week period on the home page of the BOMA Quebec website in the "This Just In" section                  | (3)          | (2)           | (1)       | (1)         |             | (1)         |               |
| Logo with hyperlink at bottom registration page for a social event   |              |               |           |             |             | ✓           |               |
| Logo with hyperlink at bottom registration page for a Training event (workshop, symposium or conference)                                   |              |               |           |             |             |             | ✓             |
| Logo on invitations, on the home pages of all webinars and in e-mails of confirmation sent to all  | ✓            | ✓             | ✓         | ✓           | ✓           | ✓           | ✓             |
| A Thank You! page will appear on the home page screen of all webinars, and sponsors will be acknowledged during the course of each webinar | ✓            | ✓             | ✓         | ✓           | ✓           | ✓           | ✓             |
| Logo on social media pages + mention of partnership  | ✓            | ✓             | ✓         | ✓           | ✓           | ✓           | ✓             |
| Possibility of posting job offers free of charge (number of offers/year)   | (8)          | (4)           | (2)       | (2)         |             | (2)         |               |
| Posting of a promotional video on the website's home page for a period of 1 month per year   | ✓            | ✓             | ✓         |             |             |             |               |
| Monthly posting of news on the BOMA Quebec LinkedIn page   | ✓            | ✓             | ✓         |             |             |             |               |
| Logo on social media news feed (depending on type of event)  |              |               |           |             |             | ✓           | ✓             |

# ADVANTAGES

| ACTIVITIES | Diamond Plan<br>(1) | Platinum Plan<br>(1) | Gold Plan<br>(3) | Silver Plan<br>(4) | Bronze Plan<br>(5) | Social Plan<br>(1) | Training Plan<br>(1) |
|------------|---------------------|----------------------|------------------|--------------------|--------------------|--------------------|----------------------|
|------------|---------------------|----------------------|------------------|--------------------|--------------------|--------------------|----------------------|

## BOMA Info (6 issues per year)

|  |   |   |   |   |   |   |  |
|--|---|---|---|---|---|---|--|
| Small format ad space (100 pixels X 100 pixels)                            |   |   |   | ✓ | ✓ | ✓ |  |
| Large format ad space (200 pixels X 200 pixels)                            | ✓ | ✓ | ✓ |   |   |   |  |
| Advertorials in rotation based on predetermined schedule (number per year) | 2 | 2 | 1 | 1 |   | 1 |  |

## Events

|   |     |     |   |   |   |   |   |
|---|-----|-----|---|---|---|---|---|
| Logo on print version of invitation to events (if applicable)   | ✓   | ✓   | ✓ |   |   |   |   |
| Logo on screen during events (if possible)  | ✓   | ✓   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on the lectern banner during events (if possible)  | ✓   | ✓   |   |   |   |   |   |
| Verbal thanks during events (if possible)   | ✓   | ✓   | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on registration desk during social events  | ✓   | ✓   | ✓ |   |   | ✓ |   |
| Logo on registration desk during training events and conferences  | ✓   | ✓   | ✓ |   |   |   | ✓ |
| Logo on a banner (roll-up) during events  | ✓   | ✓   | ✓ | ✓ |   | ✓ | ✓ |
| Possibility of placing promotional material on tables at conferences  | ✓   | ✓   | ✓ |   |   |   |   |
| Possibility of the presenting sponsor being given priority at major presentations   | ✓   | ✓   |   |   |   |   |   |
| Logo on seating and room plans (where applicable)   | ✓   | ✓   |   | ✓ |   |   |   |
| Possibility of making a 5-minute presentation (with or without visual support, depending on nature of event) before an event or during a break. Event selected by BOMA Quebec (number per year) | (2) | (1) |   |   |   |   |   |

# ADVANTAGES

| ACTIVITIES  | Diamond Plan<br>(1) | Platinum Plan<br>(1) | Gold Plan<br>(3) | Silver Plan<br>(4) | Bronze Plan<br>(5) | Social Plan<br>(1) | Training Plan<br>(1) |
|---|---------------------|----------------------|------------------|--------------------|--------------------|--------------------|----------------------|
| <b>Events</b>   |                     |                      |                  |                    |                    |                    |                      |
| Logo on tent cards placed on tables during BOMidis and breakfast conferences                  | ✓                   | ✓                    |                  |                    |                    |                    | ✓                    |
| Logo on tee-off green and on golf hole flagpole during Montreal golf tournament               | ✓                   | ✓                    | ✓                |                    |                    | ✓                  |                      |
| Logo in program for Montreal & Quebec City golf tournaments                                   | ✓                   | ✓                    | ✓                | ✓                  | ✓                  | ✓                  |                      |
| Logo on table centers during Quebec City golf tournament                                      | ✓                   | ✓                    | ✓                |                    |                    | ✓                  |                      |
| Logo on screens at golf tournaments in Montreal and Quebec City                               | ✓                   | ✓                    |                  |                    |                    |                    |                      |
| Logo on food visual at the Montreal golf tournament   | ✓                   | ✓                    | ✓                | ✓                  | ✓                  | ✓                  |                      |
| Logo on golf carts at the tournaments in Montreal and Quebec City                             | ✓                   | ✓                    |                  |                    |                    |                    |                      |
| Logo on the structure welcoming participants to the Montreal golf tournament                  | ✓                   | ✓                    |                  |                    |                    |                    |                      |
| (NEW) Logo on the Cyclist Tour sweater  |                     |                      |                  | ✓                  |                    |                    |                      |
| <b>Right to present one of the BOMA Awards during the gala</b>                                | ✓                   | ✓                    |                  |                    |                    |                    |                      |
| Verbal mention during gala evening by gala MC   | ✓                   | ✓                    |                  |                    |                    |                    |                      |
| Logo on Christmas dinner tickets  | ✓                   | ✓                    | ✓                | ✓                  | ✓                  | ✓                  |                      |
| Logo in program for biennial gala evening   | ✓                   | ✓                    | ✓                | ✓                  | ✓                  | ✓                  |                      |
| Logo on tickets to gala   | ✓                   | ✓                    | ✓                | ✓                  | ✓                  | ✓                  |                      |
| Logo on tickets to the Christmas dinner   | ✓                   | ✓                    |                  |                    |                    |                    |                      |
| Logo on the structure welcoming one and all to the Christmas dinner                           | ✓                   | ✓                    |                  |                    |                    |                    |                      |
| Possibility of printing greeting cards accompanying promotional items at the Christmas dinner | ✓                   |                      |                  |                    |                    |                    |                      |



# ADVANTAGES

| ACTIVITIES   | Diamond Plan<br>(1) | Platinum Plan<br>(1) | Gold Plan<br>(3) | Silver Plan<br>(4) | Bronze Plan<br>(5) | Social Plan<br>(1) | Training Plan<br>(1) |
|--|---------------------|----------------------|------------------|--------------------|--------------------|--------------------|----------------------|
| <b>Free Tickets</b>  |                     |                      |                  |                    |                    |                    |                      |
| Free tickets for these activity :  | (24)                | (21)                 | (12)             | (9)                | (9)                | (6)                | (9)                  |
| <ul style="list-style-type: none"> <li>• Breakfast conference</li> <li>• Christmas party</li> <li>• Cocktail reception, BOMA BEST Awards, Montreal &amp; Quebec City</li> <li>• Symposium or training workshop</li> <li>• BOMidis</li> </ul> |                     |                      |                  |                    |                    |                    |                      |
| Free tickets for biennial Gala   | (8)                 | (6)                  | (4)              | (2)                | (2)                | (2)                | (2)                  |
| Free tickets for golf tournament   | (4)                 | (4)                  | (2)              | (2)                |                    | (2)                |                      |
| Free tickets for Quebec City golf tournament   | (4)                 | (4)                  |                  |                    |                    |                    |                      |
| (NEW) Free tickets for the Cyclist Tour  |                     |                      |                  | (2)                |                    |                    |                      |
| <b>Annual Report on Activities</b>   |                     |                      |                  |                    |                    |                    |                      |
| Logo and acknowledgement in annual report on BOMA Quebec activities  | ✓                   | ✓                    | ✓                | ✓                  | ✓                  | ✓                  | ✓                    |
| <b>Official Acknowledgement</b>  |                     |                      |                  |                    |                    |                    |                      |
| Recipient of a large format objet d'art during a Gala activity   | ✓                   | ✓                    |                  |                    |                    |                    |                      |
| Recipient of a small format objet d'art during a Gala activity   |                     |                      | ✓                | ✓                  | ✓                  | ✓                  | ✓                    |
| <b>Visibility in Partner Media Vehicle</b>   |                     |                      |                  |                    |                    |                    |                      |
| Logo in a special BOMA edition published by one of our media partners (to be determined)   | ✓                   | ✓                    | ✓                | ✓                  | ✓                  | ✓                  | ✓                    |
| Mention of partnership in boxed text in one of the special BOMA editions published by one of our media partners (to be determined)   | ✓                   | ✓                    |                  |                    |                    |                    |                      |



## PARTERSHIP 2024-2025

» ARE YOU CONSIDERING A PARTNERSHIP PLAN ?

Please contact

**Linda Carbone**  
**Executive Director**  
**514 282 3826 ext. 2012**  
**[lcabone@boma-quebec.org](mailto:lcabone@boma-quebec.org)**

**BOMA Quebec**  
**1200, McGill College,**  
**Office 1500, PO Box 51**  
**Montreal (Quebec) H3B 4G7**