

2024 VISIBILITY PLAN QUEBEC CITY GOLF TOURNAMENT

Category	Places available	Amount
Presenter	1	\$4000
Collaborator	1	\$2500
Golf carts	2	\$1600
Kiosks	8	\$1500
Dinner	4	\$1250
Cocktail reception	4	\$1000
Score cards	4	\$800
Snack service	3	\$750
Hydration	2	\$750
Putting contest	1	\$700
Contests	2	\$700
Golf green	10	\$600
Promotional objects	per product	\$600

PRESENTER PLAN (EXCLUSIVE)

Visibility	Description
Invitation (Exclusive)	Company logo on tournament invitation
Foursome	Free foursome for the tournament
Surprise gift	Company logo printed on the gift wrap
Program	Company logo on the day's program
Chocolates	Company logo on chocolates given to all participants
Tee-off green	Company logo on poster at tee-off green
One hole of the course	Company logo on golf hole flagpole
Golf hole display	Company logo displayed in background at golf hole
Screen	Company logo displayed on screen
Thanks	Verbal thanks to company during dinner

COLLABORATOR PLAN (EXCLUSIVE)

\$2500

Visibility	Description
Foursome	Free foursome for the tournament
Driving range	Company logo on a Beach Flag in driving range
Cocktail reception	Company logo on a Beach Flag at cocktail reception
Program	Company logo on day's program
Screen	Company logo displayed on screen

GOLF CART PLAN

\$1600

Visibility	Description
Golf carts (Exclusive)	Company logo on all golf carts
Tee-off green	Company logo on poster at tee-off green
Golf hole display	Company logo displayed in background at golf hole
Screen	Company logo displayed on screen

KIOSK PLAN

\$1500

Visibility	Description	
Interactive kiosk (Exclusive)	 Sponsor interactive kiosk on the golf course Must provide personnel required for kiosk (maximum of two people)* Must provide product to be distributed in sufficient quantity May bring your own branded canopy tent Possibility of sponsoring door prize draw during dinner 	
Tee-off green	Company logo on poster displayed on tee-off green	
Screen	Company logo displayed on screen	

^{*}Fee of \$200 per person for any kiosk staff provided by BOMA Quebec.

DINNER PLAN

Visibility	Description	
Posters	Company logo on centrepiece at all tables during dinner	
	 Company logo displayed at entrance to dining room 	
Tee-off green	Company logo on a poster at tee-off green	
Screen	Company logo displayed on screen	

COCKTAIL RECEPTION PLAN

\$1000

Visibility	Description
Posters	Company logo on a poster in the bar
	Company logo in the cocktail reception area
Wine glasses (Exclusive)	Company logo on a label placed on wine glasses
One hole of the course	Company logo on golf hole flagpole
Screen	Company logo displayed on screen

SCORE CARD PLAN

\$800

Visibility	Description	
Score cards (exclusive)	Company logo on electronic score cards	
Program	Company logo on day's program	
Golf hole display	Company logo displayed in background at golf hole	
Tee-off green	Company logo on a poster at tee-off green	
Screen	Company logo displayed on screen	

SNACK SERVICE PLAN

\$750

Visibility	Description
Snacks	Company logo on snack packaging
Program	Company logo on day's program
Screen	Company logo displayed on screen

HYDRATION PLAN

\$750

Visibility	Description
Cans	 Company logo on 100% recyclable cans given to participants*
Program	Company logo on day's program
One hole of the course	Company logo on golf hole flagpole
Screen	Company logo displayed on screen

^{*}Cans will be provided by BOMA Quebec.

PUTTING CONTEST PLAN

Visibility	Description	
Putting contest (Exclusive)	 Sponsor a putting contest Must provide personnel required for kiosk (two people)* 	
Posters	Company logo on a poster near driving range	
Screen	Company logo displayed on screen	

^{*}Fee of \$200 per person for any kiosk staff provided by BOMA Quebec.

LONGEST DRIVE CONTEST PLAN

\$700

Visibility	Description	
Longest drive (Exclusive)	 Sponsor contest for closest tee shot or longest drive (men and women) 	
Posters	Company logo on a poster near tee-off green	
Screen	Company logo displayed on screen	

^{*}Fees of \$200 per person for any contest staff provided by BOMA Quebec.

GOLF GREEN PLAN

\$600

Visibility	Description
Golf hole display	Company logo displayed in background at golf hole
One hole of the course	Company logo on golf hole flagpole
Screen	Company logo displayed on screen

PROMOTIONAL OBJECTS

Visibility	Sample products
Must provide the product (an item from this list)	Balls and tees (must provide 160)
	Perch for taking selfies (must provide 160)
	Stylus for electronic devices (must provide 160)
	Sunscreen (must provide 160)
	Serviettes (must provide 160)
	Golf green marker and repair kit (must provide 160)
	Other
Company logo on screen	