

## VISIBILITY PLAN 2018 QUEBEC CITY GOLF TOURNAMENT

| Category          | Places available | Amount |
|-------------------|------------------|--------|
| Presenter         | 1                | \$3000 |
| Golf Carts        | 2                | \$1500 |
| Cocktails         | 5                | \$1000 |
| Kiosk             | 6                | \$750  |
| Score Cards       | 2                | \$600  |
| Tee-off Greens    | 12               | \$500  |
| Competitions      | 3                | \$400  |
| Promotional Items | per product      | \$500  |

#### PRESENTER PLAN (EXCLUSIVE)

\$3000

| Visibility             | Description  |
|------------------------|--|
| Invitation (Exclusive) | Your firm's logo on invitation to golf tournament  |
| Foursome               | A free foursome for the tournament   |
| Surprise Gifts         | <ul> <li>Your firm's logo on raffle tickets for surprise gifts</li> <li>Your firm's logo printed on the surprise gift packaging</li> </ul> |
| Programs               | Your firm's logo on the day's program  |
| Chocolate              | Your firm's logo on chocolates given to all participants   |
| Tee-off Greens         | Your firm's logo on a poster on display at a tee-off green   |
| Golf Hole Cups         | Your firm's logo on a golf hole cup  |
| Screen                 | Your firm's logo on the screen   |

## **GOLF CART PLAN**

|                        | \$1500   |
|------------------------|--|
| Visibility             | Description  |
| Golf Carts (Exclusive) | Your firm's logo on all golf carts                         |
| Tee-off Green          | Your firm's logo on a poster on display at a tee-off green |
| Golf Hole Cups         | Your firm's logo on a golf hole cup                        |
| Screen                 | Your firm's logo on the screen                             |

# **COCKTAIL HOUR PLAN**

| Visibility               | Description  |
|--------------------------|--|
| Posters                  | <ul> <li>Your firm's logo on a poster displayed at the bar</li> <li>Your firm's logo on a poster at cocktail reception site</li> </ul> |
| Wine Glasses (Exclusive) | Your firm's logo on wine glasses   |
| Tee-off Green            | Your firm's logo on a poster on display at a tee-off green   |
| Sponsoring a Hole        | Your firm's logo on flagpole of the sponsored hole   |
| Screen                   | Your firm's logo on the screen   |

## **KIOSK PLAN**

\$750

| Visibility                    | Description   |  |
|-------------------------------|---|--|
| Interactive Kiosk (Exclusive) | <ul> <li>Sponsor an interactive kiosk for each round</li> <li>Provide the necessary personnel <i>(maximum of 2 people)</i></li> <li>Provide the product to be distributed</li> <li>Can also feature a canopy (marquee) bearing your firm's logo</li> <li>Opportunity to draw prize at dinner</li> </ul> |  |
| Tee-off Green                 | Your firm's logo on a poster on display at a tee-off green  |  |
| Screen                        | Your firm's logo on the screen  |  |

## **SCORE CARD PLAN**

|                         |  | \$600 |
|-------------------------|--|-------|
| Visibility              | Description  |       |
| Score Cards (Exclusive) | Your team's logo on score cards  |       |
| Tee-off Green           | <ul> <li>Your firm's logo on a poster on display at a tee-off green</li> </ul> |       |
| Screen                  | Your firm's logo on the screen   |       |

## **TEE-OFF/PUTTING GREEN PLAN**

\$500

| Visibility        | Description  |  |
|-------------------|--|--|
| Golf Hole Cups    | Your firm's logo on a golf hole cup                |  |
| Sponsoring a Hole | Your firm's logo on flagpole of the sponsored hole |  |
| Screen            | Your firm's logo on the screen                     |  |

# **GOLFING COMPETITION PLAN**

\$400

| Visibility                      | Description  |  |
|---------------------------------|--|--|
| Competition Sponsor (Exclusive) | <ul> <li>Sponsor one of the following competitions (depending on availability):         <ul> <li>Putting</li> <li>Longest ball</li> <li>Closest to the hole</li> </ul> </li> </ul> |  |
| Posters                         | Your firm's logo on a poster at a tee-off green  |  |
| Golf Hole Cups                  | Your firm's logo on a golf hole cup  |  |
| Tee-off Green                   | Your firm's logo on a poster on display at a tee-off green   |  |
| Screen                          | Your firm's logo on the screen   |  |

#### **PROMOTIONAL ITEMS**

|  |  | \$500 |
|--|--|-------|
| Visibility                                 | Sample Items                                   |       |
|  | Water bottles (450 bottles)                    |       |
|  | • Balls and tees (160)                         |       |
|  | • Selfie sticks for selfie photos (160)        |       |
| Provide the Product (an item on this list) | • Stylus pens for electronic devices (160)     |       |
|  | Sunscreen (160 bottles)                        |       |
|  | • Towels (160)                                 |       |
|  | Golf ball markers and golf green markers (160) |       |
|  | Other items                                    |       |
| Your firm's logo on the so                 | reen   |       |

INTERESTED IN SPONSORING THE EVENT? <u>Click here to purchase a sponsorship plan.</u>