

## VISIBILITY PLAN 2018 QUEBEC CITY GOLF TOURNAMENT

Category	Places available	Amount
Presenter	1	\$3000
Golf Carts	2	\$1500
Cocktails	5	\$1000
Kiosk	6	\$750
Score Cards	2	\$600
Tee-off Greens	12	\$500
Competitions	3	\$400
Promotional Items	per product	\$500

#### PRESENTER PLAN (EXCLUSIVE)

\$3000

Visibility	Description
Invitation (Exclusive)	Your firm's logo on invitation to golf tournament
Foursome	A free foursome for the tournament
Surprise Gifts	<ul> <li>Your firm's logo on raffle tickets for surprise gifts</li> <li>Your firm's logo printed on the surprise gift packaging</li> </ul>
Programs	Your firm's logo on the day's program
Chocolate	Your firm's logo on chocolates given to all participants
Tee-off Greens	Your firm's logo on a poster on display at a tee-off green
Golf Hole Cups	Your firm's logo on a golf hole cup
Screen	Your firm's logo on the screen

## **GOLF CART PLAN**

	\$1500
Visibility	Description
Golf Carts (Exclusive)	Your firm's logo on all golf carts
Tee-off Green	Your firm's logo on a poster on display at a tee-off green
Golf Hole Cups	Your firm's logo on a golf hole cup
Screen	Your firm's logo on the screen

# **COCKTAIL HOUR PLAN**

Visibility	Description
Posters	<ul> <li>Your firm's logo on a poster displayed at the bar</li> <li>Your firm's logo on a poster at cocktail reception site</li> </ul>
Wine Glasses (Exclusive)	Your firm's logo on wine glasses
Tee-off Green	Your firm's logo on a poster on display at a tee-off green
Sponsoring a Hole	Your firm's logo on flagpole of the sponsored hole
Screen	Your firm's logo on the screen

## **KIOSK PLAN**

\$750

Visibility	Description	
Interactive Kiosk (Exclusive)	<ul> <li>Sponsor an interactive kiosk for each round</li> <li>Provide the necessary personnel <i>(maximum of 2 people)</i></li> <li>Provide the product to be distributed</li> <li>Can also feature a canopy (marquee) bearing your firm's logo</li> <li>Opportunity to draw prize at dinner</li> </ul>	
Tee-off Green	Your firm's logo on a poster on display at a tee-off green	
Screen	Your firm's logo on the screen	

## **SCORE CARD PLAN**

		\$600
Visibility	Description	
Score Cards (Exclusive)	Your team's logo on score cards	
Tee-off Green	<ul> <li>Your firm's logo on a poster on display at a tee-off green</li> </ul>	
Screen	Your firm's logo on the screen	

## **TEE-OFF/PUTTING GREEN PLAN**

\$500

Visibility	Description	
Golf Hole Cups	Your firm's logo on a golf hole cup	
Sponsoring a Hole	Your firm's logo on flagpole of the sponsored hole	
Screen	Your firm's logo on the screen	

# **GOLFING COMPETITION PLAN**

\$400

Visibility	Description	
Competition Sponsor (Exclusive)	<ul> <li>Sponsor one of the following competitions (depending on availability):         <ul> <li>Putting</li> <li>Longest ball</li> <li>Closest to the hole</li> </ul> </li> </ul>	
Posters	Your firm's logo on a poster at a tee-off green	
Golf Hole Cups	Your firm's logo on a golf hole cup	
Tee-off Green	Your firm's logo on a poster on display at a tee-off green	
Screen	Your firm's logo on the screen	

#### **PROMOTIONAL ITEMS**

		\$500
Visibility	Sample Items	
	Water bottles (450 bottles)	
	• Balls and tees (160)	
	• Selfie sticks for selfie photos (160)	
Provide the Product (an item on this list)	• Stylus pens for electronic devices (160)	
	Sunscreen (160 bottles)	
	• Towels (160)	
	Golf ball markers and golf green markers (160)	
	Other items	
Your firm's logo on the so	reen	

INTERESTED IN SPONSORING THE EVENT? <u>Click here to purchase a sponsorship plan.</u>