



# VISIBILITY PLAN

## 2017 QUEBEC CITY GOLF TOURNAMENT

Category	Places available	Amount
Presenter	1	\$3000
Gourmet	3	\$1500
Golf Carts	2	\$1500
Cocktails	4	\$1000
Kiosk	6	\$750
Score Cards	2	\$600
Tee-off Greens	12	\$500
Competitions	3	\$400
Promotional Items	per product	\$500

### PRESENTER PLAN *(EXCLUSIVE)*

\$3000

Visibility	Description
<b>Invitation <i>(Exclusive)</i></b>	<ul style="list-style-type: none"> <li>Your firm's logo on invitation to golf tournament</li> </ul>
<b>Foursome</b>	<ul style="list-style-type: none"> <li>A free foursome for the tournament</li> </ul>
<b>Surprise Gifts</b>	<ul style="list-style-type: none"> <li>Your firm's logo on raffle tickets for surprise gifts</li> <li>Your firm's logo printed on the surprise gift packaging</li> </ul>
<b>Programs</b>	<ul style="list-style-type: none"> <li>Your firm's logo on the day's program</li> </ul>
<b>Chocolate</b>	<ul style="list-style-type: none"> <li>Your firm's logo on chocolates given to all participants</li> </ul>
<b>Tee-off Greens</b>	<ul style="list-style-type: none"> <li>Your firm's logo on a poster on display at a tee-off green</li> </ul>
<b>Golf Hole Cups</b>	<ul style="list-style-type: none"> <li>Your firm's logo on a golf hole cup</li> </ul>
<b>Screen</b>	<ul style="list-style-type: none"> <li>Your firm's logo on the screen</li> </ul>

### GOURMET PLAN

\$1500

Visibility	Description
<b>Food <i>(Exclusive)</i></b>	<ul style="list-style-type: none"> <li>Your firm's logo on table centres for BBQ and Supper</li> </ul>
<b>Sponsoring a Hole</b>	<ul style="list-style-type: none"> <li>Your firm's logo on display at the sponsored hole</li> </ul>
<b>Tee-off Green</b>	<ul style="list-style-type: none"> <li>Your firm's logo on a poster on display at a tee-off green</li> </ul>
<b>Screen</b>	<ul style="list-style-type: none"> <li>Your firm's logo on the screen</li> </ul>

## GOLF CART PLAN

\$1500

Visibility	Description
Golf Carts <i>(Exclusive)</i>	<ul style="list-style-type: none"><li>Your firm's logo on all golf carts</li></ul>
Tee-off Green	<ul style="list-style-type: none"><li>Your firm's logo on a poster on display at a tee-off green</li></ul>
Sponsoring a Hole	<ul style="list-style-type: none"><li>Your firm's logo on display at the sponsored hole</li></ul>
Screen	<ul style="list-style-type: none"><li>Your firm's logo on the screen</li></ul>

## COCKTAIL HOUR PLAN

\$1000

Visibility	Description
Posters	<ul style="list-style-type: none"><li>Your firm's logo on a poster displayed at the bar</li><li>Your firm's logo on a poster at cocktail reception site</li></ul>
Wine Glasses <i>(Exclusive)</i>	<ul style="list-style-type: none"><li>Your firm's logo on wine glasses</li></ul>
Tee-off Green	<ul style="list-style-type: none"><li>Your firm's logo on a poster on display at a tee-off green</li></ul>
Screen	<ul style="list-style-type: none"><li>Your firm's logo on the screen</li></ul>

## KIOSK PLAN

\$750

Visibility	Description
Interactive Kiosk <i>(Exclusive)</i>	<ul style="list-style-type: none"><li>Sponsor an interactive kiosk for each round</li><li>Provide the necessary personnel (<i>maximum of 2 people</i>)</li><li>Provide the product to be distributed</li><li>Can also feature a canopy (marquee) bearing your firm's logo</li></ul>
Tee-off Green	<ul style="list-style-type: none"><li>Your firm's logo on a poster on display at a tee-off green</li></ul>
Screen	<ul style="list-style-type: none"><li>Your firm's logo on the screen</li></ul>

## SCORE CARD PLAN

\$600

Visibility	Description
Score Cards <i>(Exclusive)</i>	<ul style="list-style-type: none"><li>Your team's logo on score cards</li></ul>
Tee-off Green	<ul style="list-style-type: none"><li>Your firm's logo on a poster on display at a tee-off green</li></ul>
Screen	<ul style="list-style-type: none"><li>Your firm's logo on the screen</li></ul>

## TEE-OFF/PUTTING GREEN PLAN

\$500

Visibility	Description
Golf Hole Cups	<ul style="list-style-type: none"> <li>Your firm's logo on a golf hole cup</li> </ul>
Sponsoring a Hole	<ul style="list-style-type: none"> <li>Your firm's logo on flagpole of the sponsored hole</li> </ul>
Screen	<ul style="list-style-type: none"> <li>Your firm's logo on the screen</li> </ul>

## GOLFING COMPETITION PLAN

\$400

Visibility	Description
Competition Sponsor <i>(Exclusive)</i>	<ul style="list-style-type: none"> <li>Sponsor one of the following competitions <i>(depending on availability)</i>:               <ul style="list-style-type: none"> <li>Putting</li> <li>Longest ball</li> <li>Closest to the hole</li> </ul> </li> </ul>
Posters	<ul style="list-style-type: none"> <li>Your firm's logo on a poster at a tee-off green</li> </ul>
Screen	<ul style="list-style-type: none"> <li>Your firm's logo on the screen</li> </ul>

## PROMOTIONAL ITEMS

\$500

Visibility	Sample Items
Provide the Product (an item on this list)	<ul style="list-style-type: none"> <li>Water bottles <i>(450 bottles)</i></li> </ul>
	<ul style="list-style-type: none"> <li>Balls and tees <i>(160)</i></li> </ul>
	<ul style="list-style-type: none"> <li>Selfie sticks for selfie photos <i>(160)</i></li> </ul>
	<ul style="list-style-type: none"> <li>Stylus pens for electronic devices <i>(160)</i></li> </ul>
	<ul style="list-style-type: none"> <li>Sunscreen <i>(160 bottles)</i></li> </ul>
	<ul style="list-style-type: none"> <li>Towels <i>(160)</i></li> </ul>
	<ul style="list-style-type: none"> <li>Golf ball markers and golf green markers <i>(160)</i></li> </ul>
	<ul style="list-style-type: none"> <li>Other items</li> </ul>
<ul style="list-style-type: none"> <li>Your firm's logo on the screen</li> </ul>	

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