

# VISIBILITY CYCLING TOUR - JUNE 10, 2020

Category	Places available	Amount
Presenter	2	\$2500
Gift Sponsorship	1	\$1750
Prestige Sponsorship	1	\$950
Lunch Sponsorship	3	\$750
Cocktail Reception Sponsorship	3	\$750
Cycling Snacks Sponsorship	2	\$750
Menu Sponsorship	2	\$750
Cycling Jersey Sponsorship	3	\$600
Cycling Jersey Sponsorship	3	\$500

### PRESENTER

\$2500

Visibility	Description
Invitation	Your firm's logo on invitation page of website
Word of Welcome	Greet participants with a word of welcome at the starting line
Cycling Jersey	<ul> <li>Your firm's logo on cycling jersey given to all participants</li> <li>The logo of one presenter will appear on the front of the jersey; the logo of the other on the back</li> </ul>
Additional Jerseys	The firm will receive 10 jerseys of varying sizes (depending on availability)
Banner	Your firm's logo on a banner during the evening event

#### **GIFT SPONSORSHIP**

\$1750

Visibility	Description
Promotional item	<ul> <li>Your firm's logo on the promotional item given to all participants</li> </ul>
Cycling Jersey	<ul> <li>Your firm's logo on cycling jersey given to all participants</li> <li>Logo placed on the front of the jersey</li> </ul>
Banner	<ul> <li>Your firm's logo on a banner during the evening event</li> </ul>



# **PRESTIGE SPONSORSHIP**

\$950

Visibility	Description	
Cycling Jersey	<ul> <li>Your firm's logo on cycling jersey given to all participants</li> <li>Logo placed on the heart of the jersey</li> </ul>	
Banner	Your firm's logo on a banner during the evening event	

# LUNCH SPONSORHIP

\$750

Visibility	Description
Poster	Your firm's logo appears next to the snack table
Cycling Jersey	<ul> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo placed on the back of the jersey</li> </ul>
Banner	Your firm's logo on a banner during the evening event

# COCKTAIL RECEPTION SPONSORSHIP

 \$750

 Visibility
 Description

 Drink Coupons
 • Your firm's logo on drink coupons given to all participants

 Cycling Jersey
 • Your firm's logo on the cycling jersey given to all participants

 • Logo placed on the front of the jersey

 • Your firm's logo on a banner during the evening event

# CYCLING SNACKS SPONSORSHIP

		\$750
Visibility	Description	
Poster	• Your firm's logo on poster at the snack site (halfway point)	
Cycling Jersey	<ul> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo placed on one of the shoulders of the jersey</li> </ul>	
Banner	Your firm's logo on a banner during the evening event	

# MENU SPONSORSHIP

\$750

Visibility	Description
Table Napkins	Name of your firm printed on the table napkins
Cycling Jersey	<ul> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo placed on one side of the jersey</li> </ul>
Banner	Your firm's logo on a banner during the evening event



# **CYCLING JERSEY SPONSORSHIP – BACK POCKET**

		\$600
Visibility	Description	
Cycling Jersey	<ul> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo appears on one of the back pockets (see diagram)</li> </ul>	

## **CYCLING JERSEY SPONSORSHIP - COLLAR**

		\$500
Visibility	Description	
Cycling Jersey	<ul> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo appears on the collar (see diagram)</li> </ul>	

