

# VISIBILITY PLAN BOMA 2019 CLASSIC GOLF TOURNAMENT

Category	Places available	Amount
Presenter	1	\$6000
Ace	3	\$4000
Condor	6	\$3000
Electric	4	\$2250
Albatross	6	\$2000
Happy Hour	4	\$1750
Eagle	6	\$1500
Birdie	20	\$750
Promotional items	per product	\$1000

### PRESENTER PLAN (EXCLUSIVE)

\$6000

Visibility	Description
Invitation (exclusive)	Your firm's logo on invitation to golf tournament
Photos (exclusive)	Your firm's logo on digital photo montage
Program	Your firm's logo on the day's program
Sponsoring a Hole	Your firm's logo on flagpole of the sponsored hole
Tee-off Green	Your firm's logo on a poster on display at a tee-off green
Screen	Your firm's logo on the screen

#### **ACE PLAN**

\$4000

Visibility	Description
Score Cards (exclusive)	Your firm's logo on score cards
Surprise Gifts (exclusive)	<ul> <li>Your firm's logo on raffle tickets for surprise gifts</li> <li>Your firm's logo printed on surprise gifts</li> </ul>
Program	Your firm's logo on the day's program
Sponsoring a Hole	Your firm's logo on flagpole of the sponsored hole
Tee-off Green	Your firm's logo on a poster on display at a tee-off green
Screen	Your firm's logo on the screen

<sup>\*\*</sup>Ace: Golf term for a hole made on one stroke (hole-in-one).

### **CONDOR PLAN**

\$3000

Visibility	Description
Interactive Kiosk (exclusive)	<ul> <li>Sponsor a kiosk for each round (there are 3)</li> <li>Provide the necessary personnel (2 people per kiosk)*</li> <li>Provide the product to be distributed</li> <li>Provide a canopy (marquee)</li> </ul>
Program	Your firm's logo on the day's program
Sponsoring a Hole	Your firm's logo on flagpole of the sponsored hole
Tee-off Green	Your firm's logo on a poster on display at a tee-off green
Screen	Your firm's logo on the screen

<sup>\*</sup>You will also be billed the \$150 per person that BOMA Quebec is charged for each kiosk.

## ELECTRIC PLAN (EXCLUSIVE)

\$2250

Visibility	Description
Golf Carts (exclusive)	Your firm's logo on all golf carts
Cellular charging stations (exclusive)	Your firm's logo on cellular charging stations
Program	Your firm's logo on the day's program
Sponsoring a Hole	Your firm's logo on flagpole of the sponsored hole
Tee-off Green	Your firm's logo on a poster on display at a tee-off green
Screen	Your firm's logo on the screen

### **ALBATROSS PLAN**

\$2000

Visibility	Description
Food (exclusive)	<ul> <li>Your firm's logo on table centres at:</li> <li>Brunch</li> <li>Lunch</li> <li>Fruit kiosk</li> <li>Supper</li> </ul>
Sponsoring a Hole	Your firm's logo on flagpole of the sponsored hole
Tee-off green	Your firm's logo on a poster on display at a tee-off green
Screen	Your firm's logo on the screen

<sup>\*\*</sup>Albatross: Golf term for a score of 3 under par.

<sup>\*\*</sup>Condor: Golf term for a score of 4 under par.

### **HAPPY HOUR PLAN**

\$1750

Visibility	Description
Cocktails (exclusive)	<ul> <li>Your firm's logo on the bar counter</li> <li>Your firm's logo on a poster at cocktail reception site</li> </ul>
Sponsoring a Hole	Your firm's logo on flagpole of the sponsored hole
Tee-off Green	Your firm's logo on a poster on display at a tee-off green
Screen	Your firm's logo on the screen

### **EAGLE PLAN**

\$1500

Visibility	Description	
Competition Sponsor (exclusive)	<ul> <li>Sponsor one of the following competitions: (depending on availability):</li> <li>Closest to the hole</li> <li>Longest drive</li> </ul>	
Posters (exclusive)	Your firm's logo on a poster at tee-off green announcing the competition	
Sponsoring a Hole	Your firm's logo on flagpole of the sponsored hole	
Tee-off Green	Your firm's logo on a poster on display at a tee-off green	
Screen	Your firm's logo on the screen	

<sup>\*\*</sup>Eagle: Golf term for a score of 2 under par.

## **BIRDIE PLAN**

\$750

Visibility	Description
Sponsoring a Hole	Your firm's logo on flagpole of the sponsored hole
Tee-off Green	Your firm's logo on a poster on display at a tee-off green
Screen	Your firm's logo on the screen

<sup>\*\*</sup>Birdie: Golf term for a score of 1 under par.

#### **PROMOTIONAL ITEMS**

\$1000

Visibility	Sample Items
	Water bottles (1400 bottles)
	1.5 L water bottles for dinner tables (250 bottles)
	Balls and tees (450)
Donaida tha Donadaat	Selfie sticks for selfie photos (450)
Provide the Product (an item on this list)	Stylus pens for electronic devices (160)
(an item on this list)	Sunscreen (450 bottles)
	• Towels (450)
	Golf ball markers and golf green markers (450)
	Other items
Your firm's logo on the scr	reen