

# VISIBILITY PLAN – 2018 BOMA CHRISTMAS LUNCH

| Category      | Places available | Amount |
|---------------|------------------|--------|
| Presenter     | 2                | \$6000 |
| Table Centres | 4                | \$2500 |
| Cocktail      | 6                | \$2500 |
| Sweats        | 4                | \$2000 |
| Stations      | 6                | \$1350 |
| Souvenirs     | 6                | \$1000 |
| Cloakroom     | 2                | \$1000 |
| Security      | 1                | \$1000 |
| Gifts         | Unlimited        | \$ 600 |

#### **PRESENTER PLAN**

\$5000

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| Visibility              | Description   |
|-------------------------|---|
| Invitations (exclusive) | Your firm's logo on the invitation  |
| Chocolates (exclusive)  | Firm's logo on chocolates given to all participants   |
| Tickets                 | • Firm's logo on tickets of the event   |
| BOMA Info               | <ul><li>Possibility of writing a short text for Christmas edition of BOMA Info</li><li>Firm's logo as presenter in Christmas edition of BOMA Info</li></ul> |
| Screen                  | Your firm's logo on the screen  |
|                         | 002   |



## TABLE CENTER PLAN

| Visibility |           | Description                                   |
|------------|-----------|---|
|            |           | • Your firm's logo on all table centres       |
|            | BOMA Info | Firm's logo in Christmas edition of BOMA Info |
|            | Screen    | Your firm's logo on the screen                |

# COCKTAIL PLAN

\$2500

\$2500

| Visibility |                     | Description                                     |
|------------|---------------------|---|
|            | Bar (exclusive)     | Firm's logo at the Bar                          |
|            | Decorative Elements | Firm's logo on a decorative element             |
|            | BOMA Info           | • Firm's logo in Christmas edition of BOMA Info |
|            | Screen              | • Your firm's logo on the screen                |

| SWEETS P   | LAN                        |   | \$2000 |
|------------|----------------------------|---|--------|
| Visibility |                            | Description                                     |        |
|            | Identification (exclusive) | Firm's logo at the sweets bar                   |        |
|            | Decorative Elements        | • Firm's logo on a decorative element           |        |
|            | BOMA Info                  | • Firm's logo in Christmas edition of BOMA Info |        |
|            | Screen                     | • Your firm's logo on the screen                |        |

### **STATIONS PLAN**

|                     | Description   |
|---------------------|---|
| Decorative Elements | <ul> <li>Your firm's logo on a decorative element placed near the<br/>stations</li> </ul> |
| BOMA Info           | • Mention of your firm in the Christmas edition of BOMA Info                              |
| Screen              | Your firm's logo on the screen  |
|                     | BOMA Info   |

#### **SOUVENIRS PLAN**

\$1000

| Visibility |                   | Description  |
|------------|-------------------|--|
|            | Photo (exclusive) | • Firm's logo on all printed photos at the printer dock      |
|            |                   | • Firm's logo on a mobile screen                             |
|            | BOMA Info         | • Mention of your firm in the Christmas edition of BOMA Info |
|            | Screen            | • Your firm's logo on the screen                             |

#### **CLOAKROOM PLAN**

\$1000

| Visibility                |                                  | Description  |
|---------------------------|----------------------------------|--|
|                           | Cloakroom Coupons<br>(exclusive) | Your firm's logo on cloakroom coupons                        |
|                           | Posters                          | • Firm's logo on a poster in the cloakroom                   |
| 100                       | BOMA Info                        | • Mention of your firm in the Christmas edition of BOMA Info |
| Stormer<br>Monal<br>Monal | Screen                           | • Your firm's logo on the screen                             |

#### **SECURITY PLAN**

| Visibility | Description  |
|------------|--|
| Staff      | Provide 5 employees wearing your firm's colours              |
| BOMA Info  | • Mention of your firm in the Christmas edition of BOMA Info |
| Screen     | • Your firm's logo on the screen                             |

### **GIFTS PLAN**

\$600

\$1000

| Visibility | Description  |
|------------|--|
| Posters    | • Your firm's logo on a poster next to the gifts table       |
| BOMA Info  | • Mention of your firm in the Christmas edition of BOMA Info |
| Screen     | • Your firm's logo on the screen                             |
|            |  |