

## VISIBILITY CYCLING TOUR - SEPTEMBER 1, 2021

Category	Places available	Amount
Presenter	2	\$2500
Gift Sponsorship	1	\$1750
Prestige Sponsorship	1	\$950
Lunch Sponsorship	3	\$750
Cocktail Reception Sponsorship	3	\$750
Cycling Snacks Sponsorship	2	\$750
Menu Sponsorship	2	\$750
Cycling Jersey Sponsorship	3	\$600
Cycling Jersey Sponsorship	3	\$500

### PRESENTER

*\$2500*

Visibility	Description
Invitation	<ul style="list-style-type: none"> <li>Your firm's logo on invitation page of website</li> </ul>
Word of Welcome	<ul style="list-style-type: none"> <li>Greet participants with a word of welcome at the starting line</li> </ul>
Cycling Jersey	<ul style="list-style-type: none"> <li>Your firm's logo on cycling jersey given to all participants</li> <li>The logo of one presenter will appear on the front of the jersey; the logo of the other on the back</li> </ul>
Additional Jerseys	<ul style="list-style-type: none"> <li>The firm will receive 10 jerseys of varying sizes (depending on availability)</li> </ul>
Banner	<ul style="list-style-type: none"> <li>Your firm's logo on a banner</li> </ul>

### GIFT SPONSORSHIP

*\$1750*

Visibility	Description
Promotional item	<ul style="list-style-type: none"> <li>Your firm's logo on the promotional item given to all participants</li> </ul>
Cycling Jersey	<ul style="list-style-type: none"> <li>Your firm's logo on cycling jersey given to all participants</li> <li>Logo placed on the front of the jersey</li> </ul>
Banner	<ul style="list-style-type: none"> <li>Your firm's logo on a banner</li> </ul>

## PRESTIGE SPONSORSHIP

\$950

Visibility	Description
Cycling Jersey	<ul style="list-style-type: none"> <li>Your firm's logo on cycling jersey given to all participants</li> <li>Logo placed on the heart of the jersey</li> </ul>
Banner	<ul style="list-style-type: none"> <li>Your firm's logo on a banner</li> </ul>

## LUNCH SPONSORSHIP

\$750

Visibility	Description
Poster	<ul style="list-style-type: none"> <li>Your firm's logo appears on the lunch box</li> </ul>
Cycling Jersey	<ul style="list-style-type: none"> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo placed on the back of the jersey</li> </ul>
Banner	<ul style="list-style-type: none"> <li>Your firm's logo on a banner</li> </ul>

## COCKTAIL RECEPTION SPONSORSHIP

\$750

Visibility	Description
Drink Coupons	<ul style="list-style-type: none"> <li>Your firm's logo on drink coupons given to all participants</li> </ul>
Cycling Jersey	<ul style="list-style-type: none"> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo placed on the front of the jersey</li> </ul>
Banner	<ul style="list-style-type: none"> <li>Your firm's logo on a banner</li> </ul>

## CYCLING SNACKS SPONSORSHIP

\$750

Visibility	Description
Poster	<ul style="list-style-type: none"> <li>Your firm's logo on poster at the snack site (halfway point)</li> </ul>
Cycling Jersey	<ul style="list-style-type: none"> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo placed on one of the shoulders of the jersey</li> </ul>
Banner	<ul style="list-style-type: none"> <li>Your firm's logo on a banner</li> </ul>

## MENU SPONSORSHIP

\$750

Visibility	Description
Table Napkins	<ul style="list-style-type: none"> <li>Name of your firm printed on the table napkins</li> </ul>
Cycling Jersey	<ul style="list-style-type: none"> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo placed on one side of the jersey</li> </ul>
Banner	<ul style="list-style-type: none"> <li>Your firm's logo on a banner</li> </ul>

## CYCLING JERSEY SPONSORSHIP – BACK POCKET

\$600

Visibility	Description
Cycling Jersey	<ul style="list-style-type: none"> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo appears on one of the back pockets (see diagram)</li> </ul>

## CYCLING JERSEY SPONSORSHIP - COLLAR

\$500

Visibility	Description
Cycling Jersey	<ul style="list-style-type: none"> <li>Your firm's logo on the cycling jersey given to all participants</li> <li>Logo appears on the collar (see diagram)</li> </ul>

