



*Votre référence en gestion immobilière*  
*Your reference in real estate management*

**BOMA QUÉBEC**



# PARTNERSHIP PLAN

## 2017 - 2018

# PREAMBLE

## Why become a BOMA Quebec partner?

**BOMA Quebec** is the largest association of commercial property owners and managers in Quebec, representing more than 50 million square feet of commercial surfaces, the majority of which are Class A buildings.

With over 400 members, 25% of whom work on a volunteer basis on our 15 committees, BOMA Quebec is a step ahead of other players in the milieu, and is renowned as the most active and dynamic association in the real estate industry. A key figure in the industry since 1927, over the years it has become an essential force in the real estate sector in Quebec due to its proactive role regarding major issues, its innovative approach to the energy and environmental performance of buildings through its BOMA BEST® environmental certification program, and its standard method of measuring office space floor area.

By becoming a partner or sponsor, no matter what the category or the occasion, you will be in contact with major suppliers who provide professional, maintenance, security, construction and leasing and development services in the commercial real estate sector.

Our program of partnerships and sponsorships is designed to respond to the needs of firms wishing to establish links with our sector while participating in its growth and development. It also offers the flexibility necessary to adapt to your particular context.

## **BOMA Quebec is your reference for commercial real estate management in Quebec. Benefit from our visibility!**

For any questions concerning the content of our plans and descriptions, please contact Linda Carbone, executive director of BOMA Quebec, who will be happy to answer your questions.

The BOMA Quebec board of directors

# PARTNERSHIPS AVAILABLE

PARTNERSHIP LEVEL	FEE (2-year contract)
Diamond (1)	\$60,000
Platinum (1)	\$55,000
Gold (3)	\$45,000
Silver (4)	\$35,000
Bronze (5)	\$25,000
Social Plan* (1)	\$30,000
Training and Conference Plan ** (1)	\$15,000

\* Note that the Social Plan includes the golf tournament as well as Christmas celebrations, but does not include the gala. The number of activities may vary from one year to the next. No reimbursement or credit will be granted if an event is cancelled.

\*\* Note that the Training and Conference Plan includes the symposium and workshops organized by the Integrated Technical Management committee.

*N.B. It is up to the partner to provide all information necessary to take advantage of the visibility that comes with the plan selected.*



# ADVANTAGES

ACTIVITIES	Diamond Plan (1)	Platinum Plan (1)	Gold Plan (3)	Silver Plan (4)	Bronze Plan (5)	Social Plan (1)	Training Plan (1)
	\$60,000	\$55,000	\$45,000	\$35,000	\$25,000	\$30,000	\$15,000
<b>BOMA online</b>							
Stand-alone logo with hyperlink in 1 <sup>st</sup> position on home page of website (see appendix)	✓						
Stand-alone logo with hyperlink in 2 <sup>nd</sup> position on home page of website (see appendix)		✓					
Logo in Partners zone of website and also in Partners section	✓	✓	✓	✓	✓	✓	✓
Possibility of posting news for a 2-week period on the home page of the BOMA Quebec website in the “This Just In” section	(3)	(2)	(1)	(1)		(1)	
Logo with hyperlink at bottom email invitation and registration page for a social event						✓	
Logo with hyperlink at bottom of email invitation and registration page for a Training event (workshop, symposium or conference)							✓
Logo on social media pages + mention of partnership	✓	✓	✓	✓	✓	✓	✓
Possibility of posting job offers free of charge (number of offers/year)	(3)	(2)	(1)	(1)		(1)	
Posting of a promotional video on the website’s home page for a period of 1 month per year	✓	✓	✓				
Monthly posting of news on the BOMA Quebec LinkedIn page	✓	✓	✓				
Promotional tweets on Twitter (number per year)	12	6	6	3	3	3	2
Logo in gallery of event photos (depending on type of event)						✓	✓

ACTIVITIES	iamond Plan (1)	Platinum Plan (1)	Gold Plan (3)	Silver Plan (4)	Bronze Plan (5)	Social Plan (1)	Training Plan (1)
<b>BOMA Info (6 issues per year)</b>							
Link to job offers, if applicable (available for members only)	✓	✓	✓	✓		✓	
Small format ad space (100 pixels X 100 pixels)				✓	✓	✓	
Large format ad space (200 pixels X 200 pixels)	✓	✓	✓				
Advertorials in rotation based on predetermined schedule (number per year)	2	2	1	1		1	
<b>Events</b>							
Logo on print version of invitation to events (if applicable)	✓	✓	✓				
Logo on screen during events (if possible)	✓	✓	✓	✓	✓	✓	✓
Logo on Christmas dinner tickets	✓	✓	✓	✓	✓	✓	
Logo in program for biennial gala evening	✓	✓	✓	✓	✓	✓	
Logo on tickets to gala	✓	✓	✓	✓	✓	✓	
Logo in program for Montreal & Quebec City golf tournaments	✓	✓	✓	✓	✓	✓	
Logo on registration desk during social events	✓	✓	✓			✓	
Logo on registration desk during training events and conferences	✓	✓	✓				✓
Logo on a banner (roll-up) during events	✓	✓	✓			✓	✓
Possibility of placing promotional material on tables at conferences	✓	✓	✓				
Logo hanging from ceiling during events (if possible)	✓	✓	✓				
Logo on tee-off green during Montreal golf tournament	✓	✓	✓			✓	
Logo on golf hole flagpole during Montreal & Quebec City golf tournaments	✓	✓	✓			✓	
Right to present one of the BOMA Awards during the gala	✓	✓					

ACTIVITIES	Diamond Plan (1)	Platinum Plan (1)	Gold Plan (3)	Silver Plan (4)	Bronze Plan (5)	Social Plan (1)	Training Plan (1)
Verbal mention during gala evening by gala MC	✓	✓					
Logo on tent cards placed on tables during BOMidis and breakfast conferences	✓	✓					✓
Possibility of including greeting cards with Christmas promotional items	✓						
Possibility of making a 5-minute presentation (with or without visual support, depending on nature of event) before an event or during a break. Event selected by BOMA Quebec (number per year)	(2)	(1)					

## Free Tickets

Free tickets for these activity :	(16)	(14)	(8)	(6)	(6)	(4)	(6)
Breakfast conference							
Christmas party							
Cocktail reception, BOMA BEST Awards, Montreal & Quebec City							
Symposium or training workshop							
BOMidis							
Free tickets for biennial Gala	(8)	(6)	(4)	(2)	(2)		
Free tickets for Montreal or Quebec City golf tournament	(4)	(4)	(2)			(2)	

## Annual Report on Activities

Logo and acknowledgement in annual report on BOMA Quebec activities	✓	✓	✓	✓	✓	✓	✓
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## Official Acknowledgement


Recipient of a large format objet d'art during a Gala activity	✓	✓					
Recipient of a small format objet d'art during a Gala activity			✓	✓	✓	✓	

ACTIVITIES	Diamond Plan (1)	Platinum Plan (1)	Gold Plan (3)	Silver Plan (4)	Bronze Plan (5)	Social Plan (1)	Training Plan (1)
<b>Booklet of Event Tickets</b>							
Logo on ticket booklet (only in 2018 for Social and Training plans)	✓	✓				✓	✓
<b>Visibility in Partner Media Vehicle</b>							
Logo in a special BOMA edition published by one of our media partners (to be determined)	✓	✓	✓	✓	✓	✓	✓
Mention of partnership in boxed text in one of the special BOMA editions published by one of our media partners (to be determined)	✓	✓					
<b>BOMi Training</b>							
Logo on invitation to the event	✓	✓					✓

# APPENDIX

Home page [www.bomaquebec.org](http://www.bomaquebec.org) indicating placement of stand-alone logos with hyperlinks.







**BOMA QUÉBEC**  
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Accueil Actualité Infolettre Nous joindre English

se connecter

NOUS CONNAÎTRE BOMA BEST PROCHAINS RENDEZ-VOUS PARTENAIRES DEVENIR MEMBRE

PARTAGER  

**Your logo here  
in first  
position**

**Your logo here  
in second  
position**

### ACCUEIL

BOMA Québec représente le plus important regroupement de propriétaires et de gestionnaires d'immeubles commerciaux de la province. Ses membres détiennent et gèrent d'ailleurs plus de 85 % des édifices à bureaux de Classe A au Québec.

Première position : Logo isolé avec hyperlien

Deuxième position : logo isolé avec hyperlien

### ACTUALITÉS

**05 JUN**

**Trois entreprises innovantes se distinguent lors du concours « LES FUTÉS DE L'IMMOBILIER »**

La première édition du concours « LES FUTÉS DE L'IMMOBILIER » permettra à trois entreprises de présenter leurs services nov [^]

[TOUS LES COMMUNIQUÉS >](#)

**JEUDI  
29**

OCTOBRE 2015

Dim	Lun	Mar	Mer	Jeu	Ven	Sam
27	28	29	30	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**4 NOV. 2015**

**MONTRÉAL - COCKTAIL DE LA RELÈVE**  
**17 À 19 H**  
**Restaurant Le Soubois**  
 1106, boul. de Maisonneuve Ouest, Montréal (Québec)  
 H3A 1M7

Trinquez et écoutez pendant que nos...

